

Minutes of the Annual General Meeting of the CASE IH Club UK held by Zoom on Thursday, 28th December 2023.

Attendees: Bill Shaw (BS), Philip Ponton (PP), Carole Shaw (CS), Mark Lerigo (ML), Andrew Semple (AS), Sean Murphy (SM), Sharon Lerigo (SL).

Apologies: Peter Williams (PW)

1. Chairman's Report: BS welcomed everyone to the AGM and summarised the Club's activities during 2023. The Club attended various shows during 2023, unfortunately for some shows the weather caused major problems. (Shows to be attended were discussed later). Thanks to Committee for their contributions and to Club Members who had volunteered extra help at the shows. Onwards and upwards!

2. Treasurer's Report: SM gave a report on the club's finances to date.

"I am pleased to report that the clubs financial state is good. To summarise:

As of today (28th December 2023) we have available funds of £7115

As well as a stock of Merchandise at a cost value of £3881

We are currently owed £439

In total this amounts to £11,435

Against this we have current short-term debts of £2142 and long-term loans of £3000

Giving a nett balance of liquid funds and stock of **£6293**

Moving forward our main expense is the quarterly magazine. With rising postage and printing costs this now consumes 90% of the UK membership fee. The choice we faced was produce one less magazine per year OR increase the membership cost.

Your committee unanimously choose the latter and the fees will rise to £25 from 1st January 2024.

This will enable the club to continue providing facilities at the major tractor events, we do however rely on the generous support of your committee and volunteer members who all pay their own expenses.

3. Adoption of Rules & Constitution (dated November 2020): As the meeting failed to reach a quorum of 20 club members for the constitution to be adopted, it was agreed that the draft version currently in use would continue to be used with a view to full adoption at a later date.

4. Club Officers:

According to the constitution dated November 2020, all Club Officers (Chairman, Secretary, Treasurer) will serve a term of three years. This has now been completed but as these Officers were happy to remain in post and no nominations had been received the Club Officers will remain as: Chairman: Bill Shaw, Treasurer: Sean Murphy, Secretary: Carole Shaw.

5. Committee Members:

Club Officers will remain in role for the completion of a further three years in office, unless that officer decides to stand down during this period. Peter Williams joined the Committee as Editor for CASE-Files.

The committee is therefore made up of: Bill Shaw, Sean Murphy, Peter Williams, Carole Shaw, Andrew Semple, Philip Ponton, Sharon Lerigo and Mark Lerigo, inclusive of Officers in 4. above.

All committee members were willing to remain in post and undertake specific duties as previously:

Peter Williams – Editor

Philip Ponton – Webmaster

Sharon Lerigo – Membership Secretary (assisted by Mark)

Carole Shaw – Registration Secretary

Andrew Semple

There was a general discussion on anyone else who the committee felt might be able to make a contribution towards the running of the club, CS suggested Mark Topley should be approached as an adviser of early CASE models (it was agreed that ML speak to Mark). PP also suggested that Graham Goodwin who spent many years working for a dealership as a salesman for IH and CASE IH might also be approached.

6. Editor's Update (Peter Williams/Sean Murphy): Unfortunately, PW was unable to attend the AGM, so SM gave a brief update on CASE-Files.

Still the club's main expenditure, but with the increase in membership costs should be able to maintain the 4 quarterly copies per year.

PW will continue to follow up on potential input but we still need more input from members to fill these pages with interesting features. There was a discussion on potential features for the magazine. Committee to let PW know. The magazine is now back on schedule. PP requested that the standard club logo is included at least once in the

magazine, maybe on Page 3? PW to follow up on advertisers. AS will send details to PW of a printer in Welshpool who may be able to offer better rates than Lavenham Press.

BS congratulated PW on the editions he has produced and thanked SM for his continued support to PW.

7. Web Developer's Update (Philip Ponton):

PP gave an update on Website: "Recent changes to the site have been spreading the 'Members Only' material over three pages rather than one, to make it easier to navigate and find items.

- Main page – Technical data. (Operator, service, Training manuals etc.)
- Subpage – Case Files.
- Subpage – Sales Brochures.

In total we now have 154 files, some of them 30 plus pages, for exclusive access by members only. This adds considerable value to people who are considering joining our club. I am not aware of any Ford or Ferguson club offering this, although our main competitor for IH does. They offer over 1100 files for members to access. I understand they have more members than us.

Suggestions from the committee and material to add to the site would be very welcome. I urge all the committee to take a browse through the pages".

Members password to be changed. AS suggested including a "taster" of CASE-Files as well as publicising the front cover on Website and Facebook Page. PP will include.

There was a discussion on the inclusion of a Digital copy of CASE-Files. This would need to be administered very carefully to avoid misuse. SM commented that this makes no difference to printing numbers/costs.

PP gave an update on Facebook Page: "We now have 47,600 members. Whilst this is a good number, we have to ensure it does not get out of hand and that all page members are relevant".

8. Membership Secretary's Update (Mark Lerigo): Mark reported that we currently have 289 paid up members (slightly down on previous year). All mention of membership fees will need to be increased to £25. The increase took effect from 1st January 2024 and will apply to new and lapsed members.

9. Registration Secretary's Update: Carole Shaw reported:

"42 Registration applications processed in 2023, down slightly on 2022 (47) and my average of around 50 per year."

“267 in total, since club formed. I still have a ring binder of owners I have sent information to and they have not yet returned the applications. The 3 IH clubs are now registered with the DVLA to assist owners. At the end of November all Vehicle Owners Clubs Registration Secretary’s received a letter from the Vehicle Casework Unit at DVLA, requesting up-to-date information from all clubs. This information was to be returned within 4 weeks if we wanted to continue, I completed and returned in around a week! Having heard nothing, I checked today (28th Dec) on the DVLA Website and see that my contact details appear on the latest list dated 11/2023. I have received applications from Dealers as well as individuals. I view all IH/David Brown Facebook pages and pick up requests for help. I have comprehensive lists of serial numbers and information on all makes under the CASE IH Banner, so am able to help with all.”

10. Merchandise: Carole Shaw reported: “As stated in the Treasurer’s report we some stocks of merchandise in hand. Most of the light grey items have gone, will be focussing on dark grey only. I can confirm that production costs are lower if the IH symbol is removed from sleeves. This will also make merchandise more universal to members.” CS has purchased 6 x S, M, L Gilets. Black with brown edging. These will be introduced into the stock range at £25 each. CS stated that both herself and Rob (Merchandiser) were a little disappointed with the CASE Logo as it is not very clear. For future supplies the logo will be done in dark grey, so it remains subtle, but is more visible.

AS suggested supplying merchandise on a mail-order basis, this would help with logistics but CS and SM felt that our main market was at shows, where people were buying merchandise on sight. The mail order side is quite limited by postage costs.

PP requested updated photographs for the merchandise website publicity. CS to sort.

11. Shows: The Show season will begin on 24th & 25th February at Tractor World Spring Show. CS requested exhibitors for this. We will not be attending the Stonham Barns Tractor Show in May, as 2023 show was disappointing. The weather had a huge impact on shows attended during 2023. PP suggested looking at shows in the South East region as this was an unexplored area. CS suggested The Doe Show in February (6th, 7th, 8th) as this does not clash with Tractor World this year, but is held during weekdays. BS to speak to local contact (George Carman) at Earnest Doe. SM suggested us having a small stand alongside CASE IH.

11. Open Forum: Items from Members:

*No items for open forum as no ordinary members in attendance.
The remainder of the meeting was “socialising” time!*